



# CLEAN CITIES GENERAL MEMBERSHIP MEETING

JULY 28, 2026

# OVERVIEW



- [Top of Meeting Survey](#)
- Introduction & Agenda
- Guest Speakers
- Q&A



# INTRODUCTION



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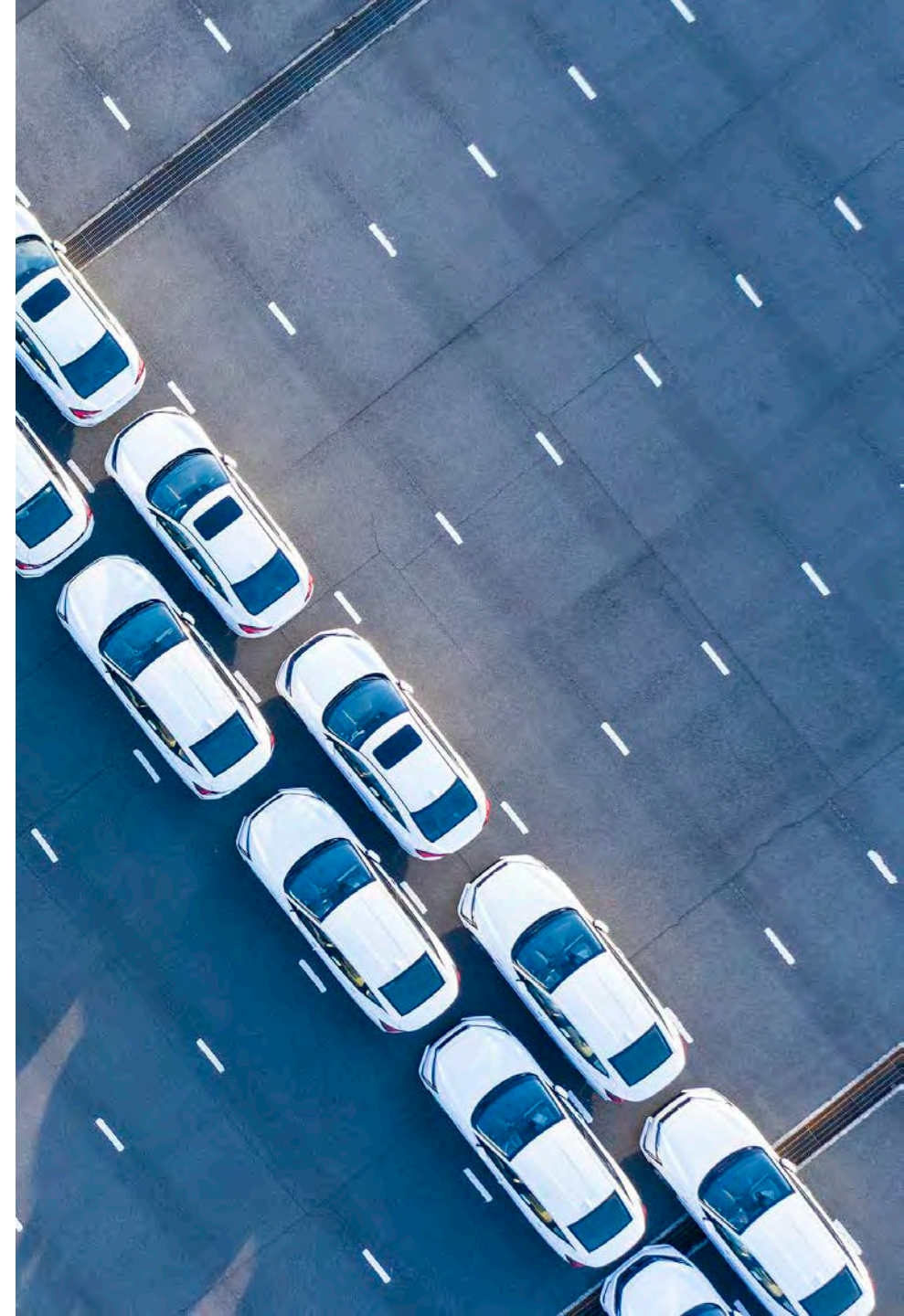
# SOUTHERN NEVADA CLEAN CITIES COALITION (SNCCC)

## Who We Are

- The Southern Nevada Clean Cities Coalition promotes and educates Clark County on sustainable transportation.
- Since 2024, we are a member of the U.S. Department of Energy's [Clean Cities and Communities Network](#).

## What We Do

- Our goal is to **reduce the use of petroleum fuels** through alternative fuels and idling reduction, improving air quality and energy security in our region.



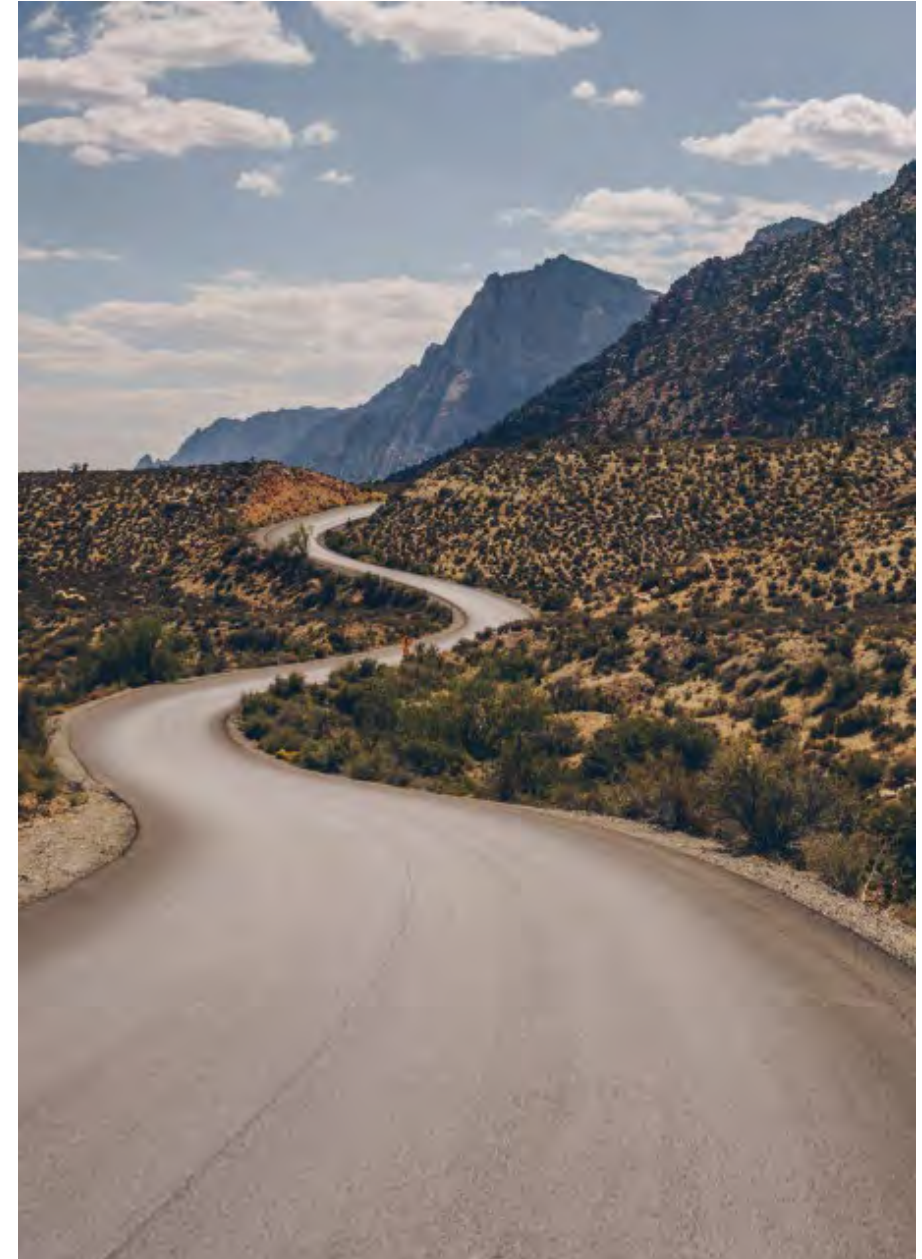
# SOUTHERN NEVADA CLEAN CITIES COALITION (SNCCCC)

## Meeting Housekeeping

- Emergency Exits
- Restrooms

## Best Practices

- Silence your phones
- Save questions and discussions for Q&A
- Make a note to discuss ideas that need more time!

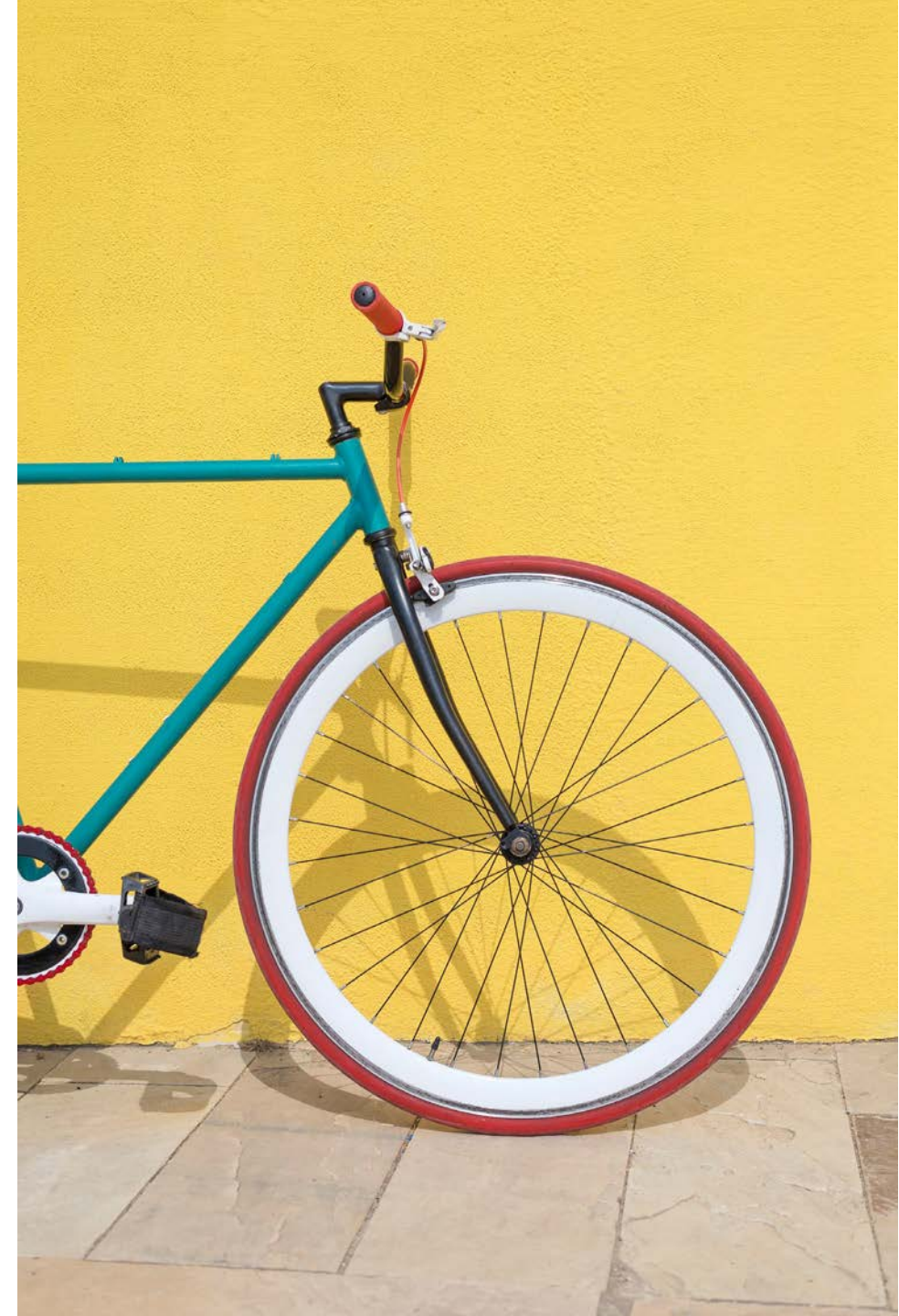


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# AGENDA

## Speakers

- **Tory Jackson**
  - City of Henderson
- **Dominic Folkes**
  - Clark County Dept. of Environment and Sustainability
- **Deb Reardon**
  - Regional Transportation Commission of Southern Nevada



HENDERSON™

**RIDE SMART**

**STAY SAFE**

Micromobility Safety Campaign

Southern Nevada Clean Cities Coalition  
July 2026 General Membership Meeting

# Introduction

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**Tory Jackson, PE**  
Sustainability & Climate Manager  
City of Henderson

**Active Transportation**

**School Traffic Safety**

**Micromobility Campaign**

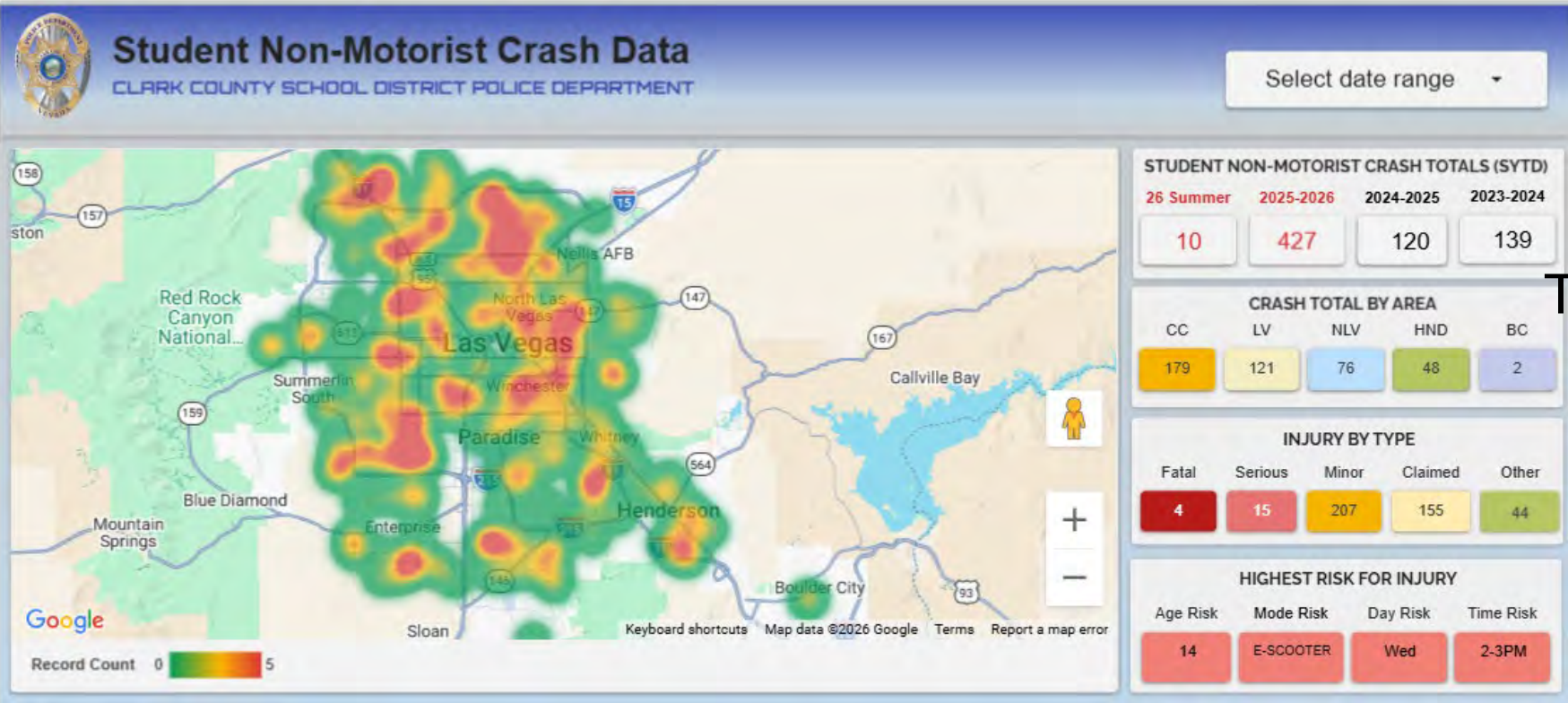
# The Modern Multimodal Landscape



Youth e-bike and e-scooter adoption is increasing alongside traditional school drop-off traffic congestion.



# Locally, crashes are increasing.



E-Devices by  
Total Record Count



■ E-Devices ■ Other

In 2025-2026 School Year,  
**427** students hit by cars near schools in Clark County

# Ride Smart. Stay Safe. Campaign

## Core Pillars of the Campaign:

- Education & Hands-On Workshops
- Regulatory Clarity & Ordinances Safety
- Distributing Safety Equipment



Funded through two \$50,000 grants from the Nevada Office of Traffic Safety Vulnerable Road User program.

# Youth Skills Workshops



# Bike Rack Inventory



|                          | Henderson Middle Schools |          | Henderson High Schools |          |
|--------------------------|--------------------------|----------|------------------------|----------|
|                          | Dec 2025                 | May 2026 | Jan 2026               | May 2026 |
| Total Bike Rack Devices  | 305                      | 365      | 295                    | 300      |
| Helmets in Bike Rack     | 109                      | 220      | 63                     | 69       |
| Ratio Devices to Helmets | 36%                      | 60%      | 21%                    | 23%      |

*Increase of  
24%!*

**CAUGHT YOU BEING SAFE!**

Thank you for prioritizing your safety and wearing a helmet while riding to school! Bring this raffle ticket with you to the table outside the bike rack for a raffle **at 2:20 pm** to win one of several prizes! *Must be present to win.*

**Ride Smart. Stay Safe!**

Funded in part by the Nevada Office of Traffic Safety

**WHERE'S YOUR HELMET?**

It looks like you did not bring a helmet to school. As of March 2026, everyone under the age of 18 is required to wear a helmet when riding a bicycle, e-bike, or e-scooter in Henderson. Bring this card with you to the table outside of the bike rack to be fitted for a **FREE** new helmet!

**Ride Smart. Stay Safe!**

Funded in part by the Nevada Office of Traffic Safety

# Helmet Giveaways at Bike Racks

157  
Helmets

Fitted & given away  
through May 2026



# Benefits: Sustainability & Safety

## Clean Cities Alignment:

- Emissions Reduction
- Mitigating "Idling" Pollution
- Cultivating Lifelong Habits
- Bridging Infrastructure and Culture



*Why Safety Matters: Parents will only allow their children to use active green transport if they know infrastructure and behavior rules protect them. Fear of traffic is a primary barrier to mode shift.*

# Conclusion & Takeaways

## Actionable Takeaways:

- Replicate the Model
- Support Multi-Modal Planning



*By teaching our youth to ride smart and stay safe, we aren't just protecting our kids...  
we are clearing our air, reducing congestion, and paving the way for truly sustainable communities.*

# Thank you!

For questions, contact:

**Tory Jackson, PE**

Sustainability & Climate Manager

[Tory.Jackson@cityofhenderson.com](mailto:Tory.Jackson@cityofhenderson.com)

[cityofhenderson.com/ridesmart](https://cityofhenderson.com/ridesmart)

**HENDERS****N**<sup>TM</sup>



**Clark County Department of  
Environment and Sustainability**

Dominic Folkes, Clean Cities Fellow

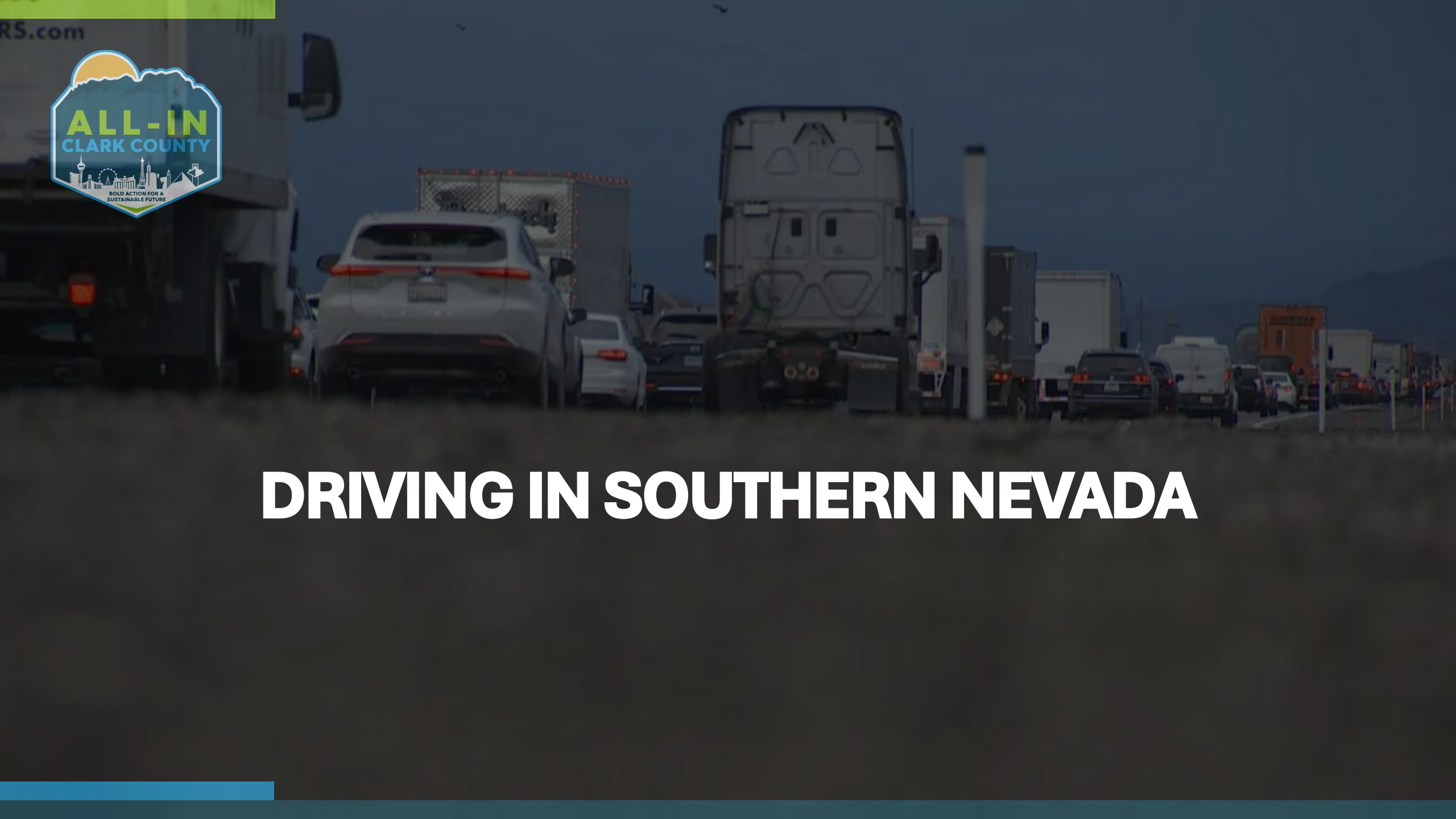
[Dominic.Folkes@ClarkCountyNV.gov](mailto:Dominic.Folkes@ClarkCountyNV.gov)

702-455-2532



# Drive Smarter in Southern Nevada: 12 Fuel Saving Tips for Las Vegas Drivers

July 28, 2026



# DRIVING IN SOUTHERN NEVADA



# Local Context



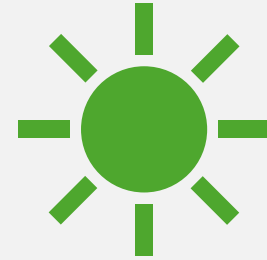
**High Transportation  
Costs**



**Persistent Cost  
Pressures**



**Car-Dependent Region**



**Extreme Heat  
Increases  
Transportation Risk**



**At \$4.56/gallon, small efficiency gains add up quickly.**

|                          |                                |
|--------------------------|--------------------------------|
| <b>+1% fuel economy</b>  | <b>\$0.05 saved per gallon</b> |
| <b>+10% fuel economy</b> | <b>\$0.46 saved per gallon</b> |
| <b>+25% fuel economy</b> | <b>\$1.14 saved per gallon</b> |

**Small changes in how we drive and maintain our vehicles can significantly improve fuel efficiency, reduce costs, and lower emissions.**



# 12 FUEL SAVING TIPS



# 1: Fuel During Cooler Hours

## 2: Maintain a Steady Speed





### 3: Remove Unnecessary Weight

Fuel Economy Benefit: 1% per 100 lbs, or **\$0.04 savings per gallon**

### 4: Check Tire Pressure Monthly

Fuel Economy Benefit: 0.6% - 3%, or **\$0.03 - \$0.13 savings per gallon**





## 5: Routine Maintenance Saves Fuel

Fuel Economy Benefit: 4%, or **\$0.18** savings per gallon

## 6: Reduce Wind Resistance

Fuel Economy Benefit: 2% - 25%, or **\$0.09 - \$1.14** savings per gallon





## 7: Turn Off the Engine When Practical

Fuel Cost Savings: **\$0.02 - \$0.04** per minute

## 8: Avoid Excessive Speed

Fuel Economy Benefit: 7% - 14% +, or **\$0.32 - \$0.64 + savings per gallon**





## 9: Gentle Acceleration Saves Fuel

## 10: Look Ahead and Coast

Collective Fuel Economy Benefit: 10%-40%, or **\$0.46-\$1.82 savings per gallon**





# 11: Reduce Heat Before Driving

# 12: Drive Less, Drive Smarter



# Further Information

[U.S. Department of Energy – Gas Mileage Tips](#)

[U.S. Department of Energy – Fuel Economy in Hot Weather](#)

[Kelley Blue Book: Fuel Economy Advice](#)

[MPG For Speed Calculator](#)

[U.S. Environmental Protection Agency – Green Vehicle Guide](#)

[Research Study: Quantifying the Impact of Driving Style Changes on Light-duty Vehicle Fuel Consumption](#)



**Clark County Department of  
Environment and Sustainability**

Dominic Folkes, Clean Cities Fellow

[Dominic.Folkes@ClarkCountyNV.gov](mailto:Dominic.Folkes@ClarkCountyNV.gov)

702-455-2532



# Drive Smarter in Southern Nevada: 12 Fuel Saving Tips for Las Vegas Drivers

July 28, 2026

# RTC KEEPS SOUTHERN NEVADA MOVING



LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



# WHAT IS RTC'S ROLE?

# MORE THAN BUSES

## A COMPLETE MOBILITY SYSTEM





## TRANSIT IS A LIFELINE, NOT A LUXURY

Nearly **1 in 5 trips** are taken by  
students, seniors, veterans, and  
people with disabilities

Students

Seniors

Veterans

Paratransit



LET'S  
GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



Students

Seniors

Veterans

Paratransit

Workers

Caregivers

Families

Visitors

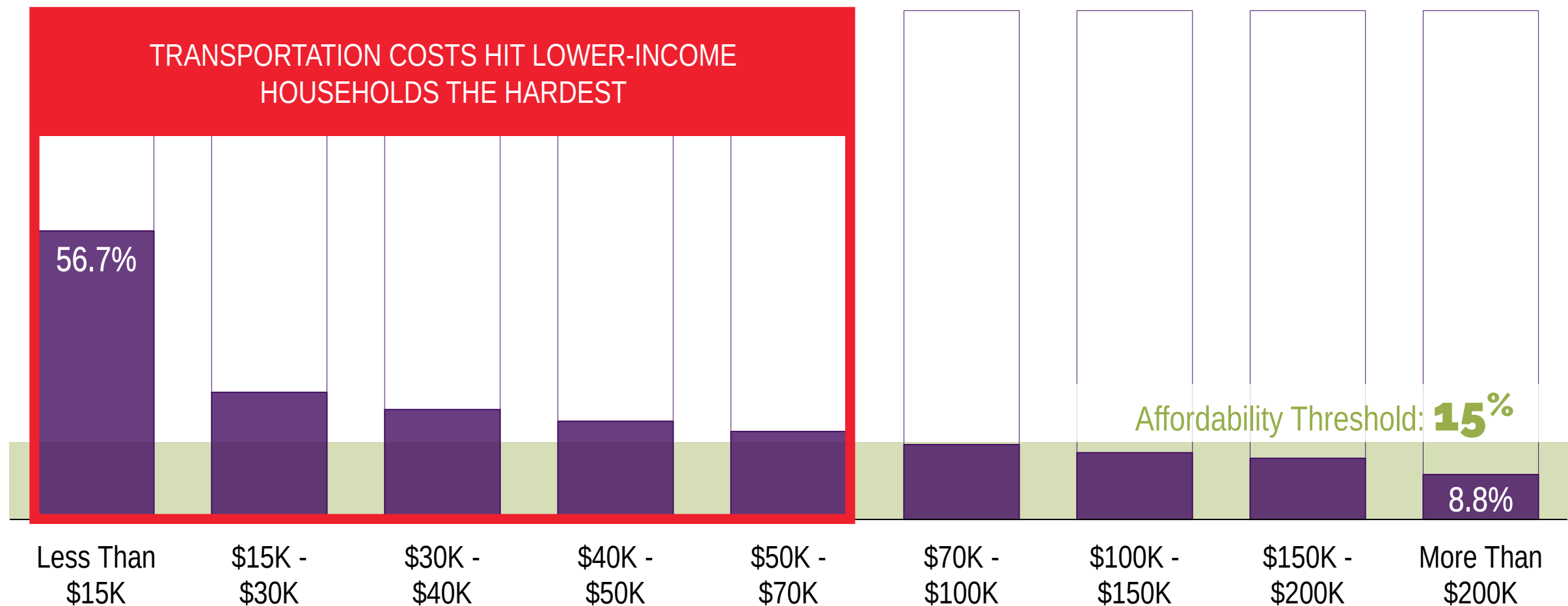


LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING

# PROTECTING HOUSEHOLD BUDGETS

## SHARE OF TOTAL HOUSEHOLD EXPENDITURES SPENT ON TRANSPORTATION



Source: U.S. Bureau of Labor Statistics; Center for Neighborhood Technology. Note: Share of expenditures is calculated from income before taxes and represents the national average.

# RTC IS THE INVISIBLE ECONOMIC ENGINE

# 9 in 10



## Transit Riders are Employed or Seeking Employment

# CONNECTING THE REGION'S CURRENT & FUTURE WORKFORCE



U.S. Department  
of Veterans Affairs



SEPHORA



Walmart



GREEN VALLEY RANCH



VONS

Smith's  
FOOD & DRUG STORES



Dignity Health  
St. Rose Dominican



UNLV

DURANGO



red rock



THE HOME DEPOT

BURGER KING



PALMS

Aria



RIDERS CONNECT TO

770+

BUSINESSES  
THROUGHOUT THE  
LAS VEGAS VALLEY



LET'S GO FORWARD

KEEP SOUTHERN NEVADA MOVING



# DELIVERING ON YOUR INVESTMENT



LET'S  
GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING

# A SMALL INVESTMENT FOR A BIG IMPACT



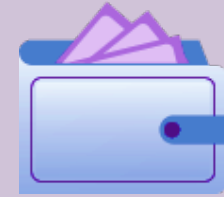
**\$5.4 B**

Total Sales Tax  
Collected in  
Clark County in  
FY25



**\$237 M**

Share Allocated  
to Fund Transit  
(3/8 of 1 Percent)



**\$82**

Annual  
Investment  
per Resident

Source: RTC of Southern Nevada; Nevada Department of Taxation; U.S. Census Bureau; and Applied Analysis.

Note: Data is for fiscal year 2025. Assumes 85 percent of sales tax is paid by residents with 15 percent supported by visitors.



LET'S  
GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING

# A SMALL INVESTMENT FOR A BIG IMPACT



**\$237 M**

Share Allocated  
to Fund Transit  
(3/8 of 1 Percent)



**\$82**

Annual  
Investment  
per Resident

THAT'S LESS THAN A CUP  
OF COFFEE EACH WEEK



**\$1.70**  
Per Week

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**\$0.22**  
Per Day

Source: RTC of Southern Nevada; Nevada Department of Taxation; U.S. Census Bureau; and Applied Analysis.

Note: Data is for fiscal year 2025. Assumes 85 percent of sales tax is paid by residents with 15 percent supported by visitors.



LET'S  
GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



# OPERATING AT PEAK EFFICIENCY

**13<sup>TH</sup>**

BUSIEST  
BUS  
SYSTEM

**7<sup>TH</sup>**

BUSIEST  
PARATRANSIT  
SYSTEM

**#1**

LOWEST PUBLIC  
INVESTMENT

**#1**

LOWEST  
OPERATING COST

**#2**

HIGHEST FAREBOX  
RECOVERY



LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING

# THE FINANCIAL REALITY

# A STRUCTURAL IMBALANCE

# \$118.5 M

ANNUAL BUDGET SHORTFALL



# THE CHOICE AHEAD

## PATH A: DO NOTHING

- 42% Service Cuts
- Loss of Jobs
- Limits Regional Growth
- Longer Wait Times
- Fewer Routes
- Increased Congestion

## PATH B: LONG-TERM FUNDING

- Maintains Service
- Improves Mobility Options
- Provides Reliable Access
- Supports Regional Growth
- Improves Roadways
- Reduces Congestion



# SECURING OUR ECONOMIC **FUTURE**

## HOW WE ACHIEVE LONG-TERM STABILITY

- » 2027 Legislative Session
- » 2028 Ballot
- » Get involved



LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



LET'S GO FORWARD TOGETHER



LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



Get involved and become a  
**TRANSIT CHAMPION**  
TELL YOUR STORY  
SHARE YOUR SUPPORT  
STAY INFORMED



LET'S GO **FORWARD**

KEEP SOUTHERN NEVADA MOVING



THANK YOU



Rosalie Miletich & Dominic Folkes, SNCCC Co-Directors

[Rosalie.Miletich@clarkcountynv.gov](mailto:Rosalie.Miletich@clarkcountynv.gov) & [Dominic.Folkes@clarkcountynv.gov](mailto:Dominic.Folkes@clarkcountynv.gov)